



**MUTHAYAMMAL
COLLEGE OF ARTS
AND SCIENCE**
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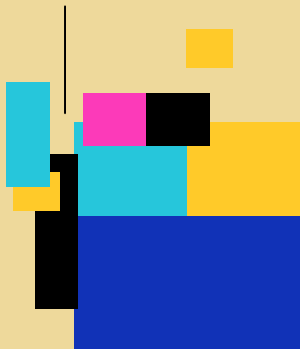


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MONTHLY MAGAZINE

From 1st SEP 2023
To 30th SEP 2023



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

Rasipuram-637 408, Namakkal Dt. Tamil Nadu, India

Affiliated to Periyar University, Salem | Accredited by NAAC with 'A' grade | Recognized by UGC Under Section 2(f) & 12(B)



Celebrating
25 Years
ESTD-1994

Monthly Magazine 1st SEP - 30th SEP



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MoU with HORSMAN Fx INDIA

To facilitate the students of Computer Science and Information Technology with Add- on courses, workshop and certificate courses on 2D & 3D Animation, an MoU was agreed upon between HORSMAN Fx INDIA, Namakkal and the department of Computer Science & Information Technology on 01.09.2023 at the Principal's Chamber.

WORKSHOP ON UNVEILING THE TRUTH BEHIND AI- GENERATED REALITIES

A workshop on UNVEILING THE TRUTH BEHIND AI- GENERATED REALITIES was conducted by the department of Computer Science & Information Technology at the B-block conference Hall on 04.09.2023.

Mr.Khamurutheen, Kottur Abdulrazak, Coimbatore, enabled the students to gain an overview of GEN AI Tools. Brilliant student-performers were appreciated and awarded certificates.



VISIT TO ACCENT TECHNO SOFT

31 students and three faculty of the department of Computer Science & Information Technology paid a visit to ACCENT TECHNO SOFT in Coimbatore on 8th September 2023.

A live -demo was done on Cost Effective Software Programming and Development Services, Internet Marketing Services and project preparation.



GUEST LECTURE

Department of Computer Science and Information Technology organized a Guest Lecture on "AI-Augmented Creativity: Exploring the Synergy between Machines and Human Imagination" on 13.09.2023.

Dr.R.Rajeshkanna, Assistant Professor, Christ University, Bangalore, obviously explained the various categories of AI, such as Narrow AI (Weak AI) and General AI (Strong AI). He also had a discussion on the emerging trends in AI such as quantum computing, AI healthcare, and AI for sustainability.



HANDS-ON-TRAINING

Department of Computer Science offered Hands -on -training to the students of Microbiology at the laboratory on 14.09.2023.



Department of Biotechnology

BIO-OMICS

Spirited with a vision to discover the multiple talents of the students, department of Biotechnology inaugurated the department association BIO-OMICS on 04.09. 2023.

Director-Academics Dr.R.Selvakumaran delivered the inaugural address and wished the students to be participative to set the association in activation.





POSTER PRESENTATION

Evolved with a spirit of excellence, students of the department of Biotechnology presented their posters entitled APPLICATION OF NANOTECHNOLOGY IN AGRICULTURE at the international Seminar at the Periyar University, Salem on 07.09.2023.

NATIONAL NUTRITION WEEK- 2023

Department of Biotechnology observed National Nutrition Week- 2023 at the Biotech laboratory on 07.09.2023 to raise an awareness about nutrition and nutrition – laden foods. Vice Principal Dr.A.Stella Baby delivered a lecture highlighting the importance and the necessity of adopting a nutritious system.



ORIENTATION PROGRAMME ON CSIR NET

Department of Biotechnology organized an orientation programme on CSIR NET for the students of Life Sciences on 12.09.2023.

Mrs .R.Nalini, M.Sc., NET, SET., Assistant Professor of Biotechnology, offered valuable guidance which would be a CURTAIN RAISER to the aspirants. The students of Biotechnology, Microbiology and Biochemistry availed the opportunity to get their lfs and Buts about NET & SET examinations cleared.





ALUMNI INTERACTION

Department of Biotechnology conducted on ALUMNI INTERACTION programme at the B – block Mini Seminar hall on 13.09.2013.

The alumni had a lively interaction with the students and they shared their experience to make up their minds to attain skill-sets to become the fittest survivors in the world.

WORLD OZONE DAY

World Ozone day was celebrated by the department of Biotechnology on 14.09.2023. The Assistant Professors defined the Ozone layer with so much of subtlety and signified the need for preserving the Ozone Layer to reduce climate change.

Vice Principal Dr. A. Stella Baby distributed the prizes to the winners in the Drawing Competition.



INDUSTRIAL VISIT

47 Students accompanied by two faculty members had set out on an Industrial Visit to Munnar in Kerala on 14.09.2023. To complement the objective of their visit, they walked in at the Central Marine Fisheries Research Institute in Kochin.



VISIT TO RESEARCH INSTITUTE

Students of the department of Biotechnology paid a visit to Central Marine Fisheries Research Institute in Cochin on 15.09.2023.

The students acquired knowledge about how the marine fisheries resources are monitored and assessed.



INTRAMURAL MEET

An Intramural Meet on 'International Microorganisms Day' was organised at Sona College of Arts and Science, Salem, on 15.09.2023.

Students of Biotechnology displayed their models at the venue and Susitha, Brinda, B.Baby and J.Gowrishewari bagged the 2nd prize.



KNOWLEDGE TRANSFER

Department of Biotechnology conducted an Interdepartmental Activity at the laboratory on 20.09.2023. It could be termed as a Knowledge- Transfer Session to the III B.Sc., & II M.Sc., students of Biotechnology.

Dr.D.Kavitha, Assistant Professor of Biotechnology explained comprehensively the techniques relating to PLANT TISSUE CULTURE.





POSTER PRESENTATION

Students of Biotechnology presented their poster and papers at the INTERNATIONAL CONFERENCE on the RECENT DEVELOPMENT IN THE FRONTIERS OF BIOLOGICAL SCIENCES organised by NKR Government Arts College for Women in Namakkal on 22.09.2023.

Ms.R.Nandhini of II B.Sc; Ms.R.Thirish & Ms.B.varshha of III B.Sc, awarded prizes for the BEST POST PRESENTATIONS.

WORLD ENVIRONMENTAL HEALTH DAY

Department of Biotechnology observed WORLD ENVIRONMENTAL HEALTH DAY on 26.09.2023.

Dr. R. Selvakumaran, Director – Academics, Created an awakening in the students about need for preserving the environment that might lead to environmental health. Talents of the students in photography and poster presentation were identified and appreciated.



TRAINING /WORKSHOP

10 students of the department of Biotechnology attended a two – day workshop on SPIRULINA CULTIVATION TRAINING organized at Veterinary College Research Institute, Namakkal on 26.09.2023 & 27.09.2023.

TEACHERS'S DAY CELEBRATION

Teacher's Day was celebrated by the department of Hotel Management & Catering Science on 05.09.2023. The celebration was marked with a display of vegetable –carvings with the images of great teachers like Dr.S.Radhakrishnan and Dr.A.P.J.Abdul Kalam. Delicious cakes and sweets baked and prepared by the students had also been exhibited.



INTERNATIONAL HOUSEKEEPERS WEEK

Department of HM&CS celebrated 'INTERNATIONAL HOUSEKEEPERS' WEEK' at the catering block on 21.09.2023.

It was celebrated in style with the display of housekeeping skills in Towel Art, Art of Bed Making, Neatest Display, Room Quality Checks and Housekeeping Decorations. The event highlighted the house keeping theme for 2023 – "EVERYTHING WE TOUCH TURNS TO AWESOME!"



LITERACY PROMOTION DRIVE

Department of Tamil with the assistance of a sizable number of students and staff organised an extension activity in the name of LITERACY PROMOTION DRIVE at Velampalayam Village on 11.09.2023. More than 30 little educated villagers had been trained to put their signature and read inscriptions in the name boards.



GUEST LECTURE

Dr.N.Mujafarkani, Assistant Professor of Chemistry, Jamal Mohammed College, Trichy delivered a lecture on ORGANIC SPECTROSCOPY at the b-block Conference Hall on 07.09.2023. A major portion of his lecture revolved around NMR Spectroscopy and its importance in structure determination.

He also conducted a session on career guidance titled THE PARAMOUNT and brought to light the opportunities open for Chemistry graduates in Pharmaceutical Industry, TNPSC & UPSC examination.



KNOWLEDGE TRANSFER

Department of chemistry conducted an interdepartmental Activity for the students of Biochemistry at 11.09.2023. It was rather a workshop that exposed the students to the processes of "QUALITY CONTROL & TESTING OF DIARY PRODUCTS".



SKILL SWAP

A skill swap programme on 'HOMEGROWN PRODUCTS' was conducted at the Chemistry laboratory on 12.09.2023.

The individuals who seek to learn new and innovative skills got connected. They shared their expertise relating to homegrown products with one another.





KNOWLEDGE TRANSFER

Mrs. A.Dhivya, Assistant Professor of Chemistry, demonstrated to the I UG students of Biochemistry and Zoology the process of preparation of ANTIMICRIBIAL SOAP at the chemistry laboratory on 13.09.2023.

She specified some of the chemical ingredients like triclosan that would assist in killing bacteria.

MOTIVATIONAL PROGRAMME

Associated with IIC, department of Chemistry conducted a programme for the I B.Sc Chemistry students at the B-block Mini Seminar hall on 14.09.2023.

Mrs.R.Jegan Mohini, Assistant Professor of Chemistry, delivered a lecture anchoring around the qualities required to groom oneself into a successful entrepreneur. She cited a few examples of great entrepreneurs. Mr.R.Kaviarasan, IIC Coordinator, threw light on the importance of IIC cell.



INDUSTRIAL VISIT

75 students and 4 faculty members of the department of chemistry had gone on a two- day Industrial Visit (26 & 27.09.2023) to Vagamon Tea factory in Kerala.

The students learnt about the cultivation and the brewing of tea and the history of the commercial production of tea. They had enthralled at the picturesque sight of the town Vagamon in the mountains of Kerala.



HANDS – ON TRAINING

A three – day Hands – on training focusing on 'SMART PHONE SERVICING' was offered to the students by Mr.B.Krishnakumar, New Technology, Coimbatore from 06.09.2023 to 08.09.2023. As many as 58 students had been provided MOBILE TOOL KITS.

Technical trainers Mr. Harish Sudhakar and Mr.Deepak presented PPT on the components of cell phone and their identification during servicing.



INDUSTRIAL VISIT

212 students and two faculty members of the Department of Electronics and Communication had gone on an Industrial Visit to Kadamparai Hydro Electric Power Plant in Valparai on 13.09.2023 & 14.09.2023.

The Students had an exposure to learn about the power generation, storage of power and the sources of renewable energy.



MoU & GUEST LECTURE

Department of Electronics and Communication & IOT entered into an MoU with IPCS Global Solution Pvt. Ltd., Salem, at the B- block Mini seminar hall on 29.09.2023. The agreement was signed by Mr. S.Aravinth, Branch Manager and the Principal Dr. S.P.Vijeikumar.



The MoU would be more advantages to the students to avail Internship, Placement Opportunities, Guest Lectures and Hands-on-Training. Mr.S.Aravinth delivered a lecture to 50 students of I B.Sc (EC&IoT) focusing on servomotor working, PCB Making, Analog & Digital Signals, Home Automation Devices could Computing etc.,



GUEST LECTURE

Dr.J.Kalyana Sundar, Assistant Professor of Physics, Periyar University, Salem, delivered a lecture on TERAHERTZ RAY MAGIC to the advantage of the students of Physics on 8.09.2023.

He pointed out clearly that TERAHERTZ would offer a greater bandwidth, could penetrate through fabrics and plastic and could be used for surveillance.

ASTRONOMY ILLUMINATION

A programme on ASTRONOMY ILLUMINATION: SHARING CELESTIAL KNOWLEDGE was conducted by the department of physics at the B – block mini seminar hall on 09.09.2023.

S.Brinda of I-B.Sc (Physics) shared her knowledge on astronomy and the missions of chandrayaan I, II & III and Aditya L-1.



INDUSTRIAL VISIT

76 students and 3 faculty members of the department of Physics paid an Industrial Visit Anna Aluminium Industry in Cochin, Kerala on 14.09.2023 & 15.09.2023.

The students had an opportunity to learn about the Aluminium forming processes like extrusion, casting, rolling, and forging.





WORLD ENVIRONMENTAL HEALTH DAY

20 students and two faculty members of the department of Physics celebrated World Environmental Health Day at C.S.Puram on 26.09.2023. The celebration centered around creating awareness about environmental health and the methods of protecting the environment. They distributed tree saplings to the public. The village Panchayat President honored them with a CERTIFICATE OF APPRECIATION.

OPPORTUNITIES FOR INNOVATION IDEAS

An innovative programme on "OPPORTUNITIES FOR INNOVATION IDEAS" was conducted by the Department of Physics at the B - block Conference Hall on 25.09.2023.

Ms.V.Abi and Ms.Deepika of I M.Sc-Physics signified to the Non- Physics students the role of Hackathon, a nationwide initiative to provide students with a platform to analyze and solve problems so as to inculcate a culture product, innovation and a mindset of



Department of Business Administration

INDUSTRIAL VISIT

On 26 & 27.09.2023, a team of 47 students and 2 faculty visited Masco Tea factory in Vagamon, Kerala and Anna Aluminium Industry in Cochin as an integral part of their academic schedule.

The employees at the tea factory detailed clearly on the processes in tea – making and the different raw tea leaves used to make different tea products.



At Anna Aluminium Industry in Cochin, the students had an industry exposure to know about the manufacture of handy, sleek and non – corrosive aluminium utensils.



FIELD VISIT

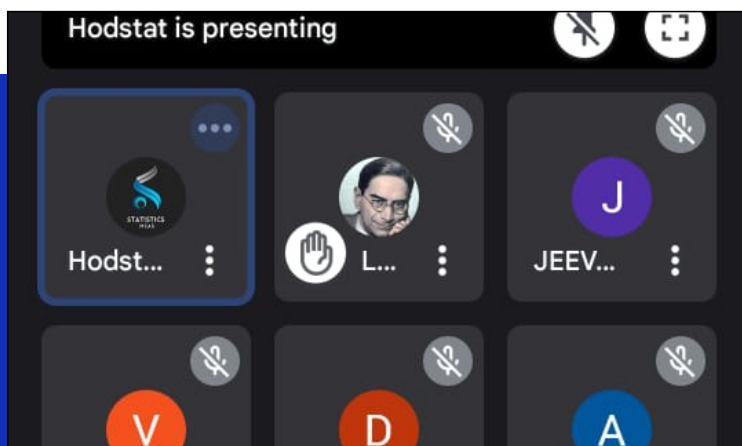
A team of students and faculty members of the department of Biochemistry had gone on a Field Visit to AAVIN DAIRY in Salem on 05.09.2023.

The visit provided the visitors some firsthand knowledge about how milk is procured, processed and selling milk products to customers.

INDUSTRIAL VISIT

52 Students and 3 faculty members of the department of Biochemistry visited the tea factory in Ooty on 26 & 27.09.2023.

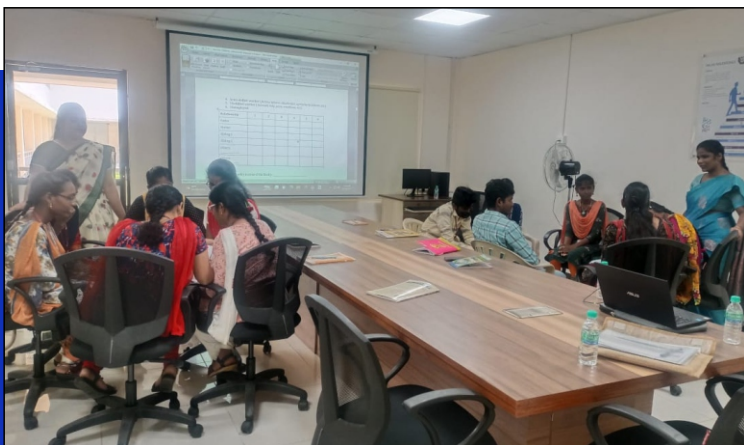
They had an opportunity to explore the odorous world of tea at the Doddabetta Tea Factory and Tea Museum. They had gained an insight into the process of tea production.



VIRTUAL FDP ON DATA ANALYSIS USING SPSS ADVANCED EXCEL AND R- SOFTWARE

Department of Statistics organized a five-day FDP (Virtual mode) in association with IQAC & FDP cell on Data Analysis using SPSS Advanced Excel and R-software from 04.09.2023 to 08.09.2023.

Dr.R.Mohanprabu, Head, Department of Statistics, elaborated on the difference between EXCEL-a spreadsheet software and SPSS- A statistical analysis software. He made it clear to the participants that Data Analysis in SPSS would be more powerful than the performance of statistical analysis in Excel.



DATA COLLECTION ORIENTATION

On 22.09.2023, department of Statistics conducted an orientation programme at the MINI conference hall in the B- block on the methodologies involved in UNICEF- SURVEY & DATA COLLECTION.

Department of Microbiology

ALUMNI INTERACTION

At the Alumni interaction programme organized by the department of Microbiology at the B-block conference hall on 09.09.2023, our meritorious alumni Mr.V.Karthikeyan, Subject Matter Expert & Mr.S.Srinivasan, Medical Coding, Omega Health Care, Bangalore, Conducted a Motivation-cum-Interaction session during which they shared their experiences and emphasized that the students should acquire sufficient knowledge to meet the challenges in the wider world.



INTRAMURAL MEET

68 Second and third B.Sc students of Microbiology competed in various events at the INTRAMURAL MEET on INTERNATIONAL MICROORGANISMS DAY that was celebrated in Sona College of Arts and Science, Salem, on 15.09.2023.

They brought laurels by winning the 3rd prize (Devariya & Surya Prakash of III B.Sc) in Poster Presentation and 2nd prize in Agar Art (Bhuvaneshwari – III B.Sc).



INTERNATIONAL MICROORGANISM DAY

Department of Microbiology celebrated INTERNATIONAL MICROORGANISM DAY at the B block conference hall on 20.09.2023.

The day was celebrated to draw attention to the tiniest of living creatures and educate the students about the importance of Microorganism in the environment and health.



MoU WITH BIOXPORE

Principal Dr.S.P.Vijeikumar and Mr.K.Santhoshkumar, Head, Business Development, Bioxpore, Coimbatore entered into an MoU for the department of Microbiology on 27.09.2023 at the A – Block conference hall.

Bioxpore would provide the students state – of – the – art technology training on popular Life Science Genetic Testing and Genetic Screening. Mr. K.Sathishkumar delivered a lecture on “Medical Coding” which is the transformation of healthcare diagnosis, procedures and medical services.



INDUSTRIAL VISIT

72 Students and 3 Staff members of the department of Microbiology visited CMFRI - Cochin as a part of their Industrial visit.





MoU WITH PR ACADEMY

P.R.Academy, Coimbatore and the department of Commerce arrived at an agreement and an MoU was signed by Mr.R.Muthuvel, Secretary, Vanetra Muthayammal Institutions and CA.P.Raja, Managing Partner, PR Academy on 11th September 2023.

To a greater advantage of students, this accord would facilitate the introduction and conduct of CA, CMA & ACS courses in our campus and enable the students to undertake these courses simultaneously with the academics.

INDUSTRIAL VISIT

A group of 144 students and seven faculty members of the department of Commerce visited Anna Aluminium Pvt.Ltd in Cochin on 22.09.2023.

The student learned about the manufacturing of products, sales and services of aluminium utensils, pressure cookers and processed spices.



INDUSTRIAL VISIT

On their visit to Anna Aluminium Industry in Cochin on the 26 & 27.09.2023, 148 students of III B.Com – CA & 7 faculty members of Commerce came to know that the company conquered the market with the production of high quality aluminium sheets, circles, vessels and utensils made of 99.5% pure aluminium ingots.





CSR ACTIVITY

41 students and 2 faculty members of the department of Zoology carried out a CSR activity namely VILLAGE TRANSECT WALK in Moolapalayam village on 13.09.2023.

They had gone on a transect walk across the village and explored water, sanitation conditions, natural resources, layout of the village, housing etc;

PARTICIPATION IN NATIONAL LEVEL SEMINAR

Students of I B.Sc – Zoology and Dr.Amaresan, Assistant Professor of Zoology, participated in the National Level Seminar on ENERGY CONSERVATION, AUDIT and MANAGEMENT organised at Periyar University, Salem on 15.09.2023.



PARTICIPATION IN CONFERENCES

NKR College in Namakkal venue an International Seminar on 'RECENT DEVELOPMENT' in the FRONTIERS of BIOLOGICAL SCIENCES (ICORD FBS-2023) on 22.09.2023. 15 students and one faculty of the department of Zoology participated in the conference.



Namakkal, Tamil Nadu, India
Thillaiuram, 657C+CRH, India, Thillaiuram, Namakkal, Tamil Nadu 637001

CSR ACTIVITY

26 students and two faculty members of the department of Mathematics carried out an extension activity (CSR) at Pattanam Muniappampalayam on 14.09.2023.



GIRL CHILD EDUCATION

Mrs.R.Parvatha, Assistant Professor of Maths L.Gowtham & A.Gowrishankar of II M.Sc.Maths presented PPT highlighting the need for GIRL CHILD EDUCATION that would enable the women to claim their rights and enjoy equality in the society.



ALUMNI MEET

Department of Mathematics organised an ALUMNI MEET for the 2017-2020 batch on 24.09.2023 at the b- block Mini Seminar hall.

70 alumni participated in the event and enlivened the occasion with their inerasable memories and unbreakable association with the department and the college.



PARTICIPATION IN CONFERENCE

Trinity College for Women in Namakkal organised a one-day National Conference on 22.09.2023 and 29 students and two faculty members of the department of Mathematics attended the conference.



INDUSTRIAL VISIT

52 students and three faculty members of the department of Mathematics paid an Industrial Visit to Mattupatty Dam, Echo Point and Elephant Park at Munnar in Kerala on 29.09.2023.



CSIR NET / SET GUIDANCE

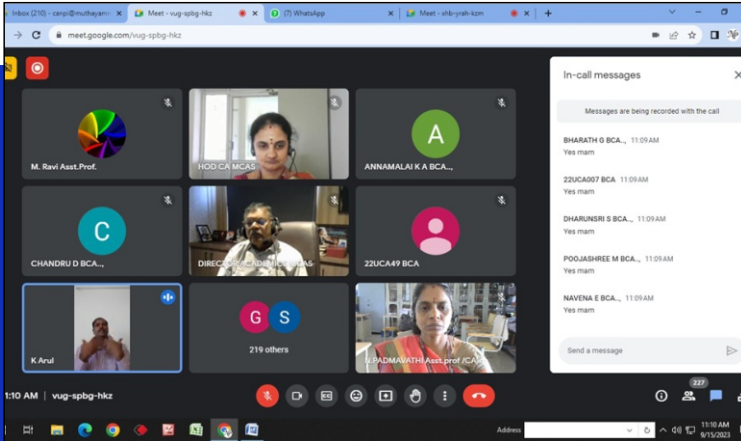
Exam preparation strategy for CSIR NET / SET and UGC NET is conducted every year by National Testing Agency (NTA) to determine the potential candidates for the esteemed Junior Research Fellowship (JRF) and the post of Assistant Professors in central universities and colleges. Dr.K.Logaarasi, HoD, explained the entire process of the examination introducing the whole spectrum of CSIR NET/SET.



NATIONAL ONLINE LEARNING DAY

National Online Learning Day was celebrated by the department of Computer Application and Data Science on 15.09.2023.

Mr.K.Arul, Head – Logistics & Supply Chain, Sbioa Unity Enclave, Chennai and Mr.K.Gopinath, Technical Lead, CTS, Chennai elaborated on the career opportunities and E- resources which would be of a great help to the students to determine their future career.



VISIT TO KELTRON

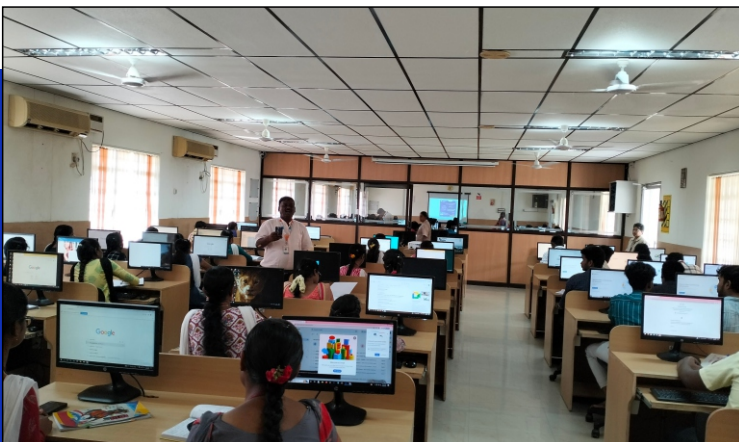
107 students of final BCA and five faculty members of Computer Application visited KELTRON located at Thiruvaniyoor in Kerala on 23.09. 2023.

They availed some knowledge about KELTRON's mission to set a higher benchmark in IT and Computer Education segment and provide a quality education.



WORKSHOP ON DEVELOPMENT OF AI BASED ACADEMIC PROJECTS

On 30.09.2023, department of Computer Application and Data Science conducted a one-day workshop on development of AI based academic projects with the support of Dr.N.Stalin Prasannah, AI Infrastructure Specialist, Profuture Tech Solutions Pvt. Ltd.,Chennai & Bangalore.



Students developed academic projects such as “BCA D-Lib Repository” and “BCA Instant Curriculum Feedback System” for the betterment of Teaching Learning Process.



D.H.LAWRENCE DAY

Department of English was immensely delighted in celebrating the anniversary of D.H. LAWRENCE on 12.09.2023 at the C- block.

D.H.Lawrence's contributions as novelist, short story writer, poet, essayist and his reflections on industrialization were remembered and admired.

ORIENTATION PROGRAMME FOR NET EXAMINATION

Department of English conducted an orientation programme relating to the preparation for NET examination at the Mini Seminar hall on 30.09.2023.

Mrs. S.Sreevidhya, Asst. Professor of English, oriented the Post Graduate students on the strategies for NET preparation like effective time management, Devoting equal time to all subjects, attempting UGC NET Mock Test and solving the previous years question papers.



WORKSHOP ON TUKA CAD

30 students of the department of TFD took part in the two – day TUKA CAD Workshop organised at the A – block Laboratory – 1 on 26 & 27.09.2023.

Mr. Sathiyaraj, TUKA CENTRE, ERODE, instilled in the student – participants the skills of efficacy in PATTERN MAKING, PATTERN GRADING, MARKER PLANNING, MARKER EFFICIENCY and TOOLS & TECHNIQUES.

STUDENT'S INITIATIVE



Campus Company students S. Sachin Tendulkar, S.D. Parveash Ahmed and S.Thinusita of II B Com (CA) initiated their innovation and manufactured ECO-FRIENDLY PEN made of RECYCLED PAPER. G.Venkatesh (I B.Sc Chemistry), S.Vaitheeswaran (II B.Sc chemistry), T.Tendul Amarnath (I M.Sc chemistry) & K.Dinesh kumar (I M.Sc Organic chemistry) brought their own product of PHENYL for sale.

Thiru R.Muthuvel, Secretary (VMIs) inaugurated the sale at the stationery store and wished the young proprietors to flourish in their endeavours.

HANDS-ON-TRAINING

Research and Development cell & the department of Biotechnology conducted a two-day Hands-on-Training in DNA Taxonomy and Phylogeny at the Computer Science laboratory on 14.09.2023 and 15.09.2023.

Dr.Amit kumar, Centre for Climate Change Studies, Sathyabama Institute of Science & Technology, Chennai, resourced 30 participants from ICMR- VCRC Kottayam, ZSI- Kozhikode, The American College, Vellore and Life Science students of MCAS with the essential training skills.



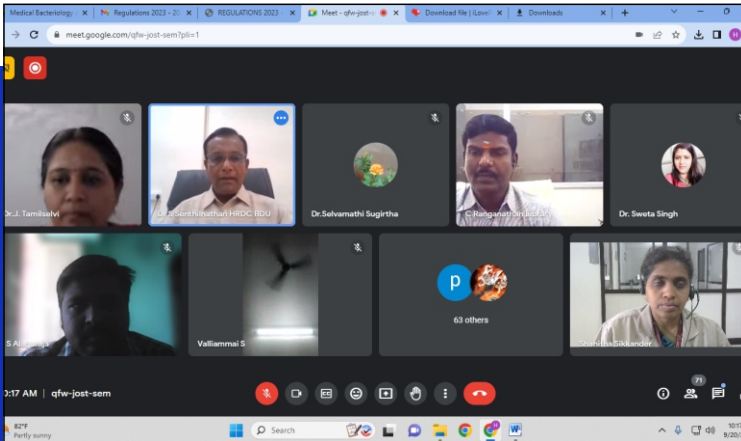
PARTICIPATION IN CEGR

Two faculty members of our institution representing Research and Development Cell participated in CEGR - 3rd SUMMIT on EDUCATION ALLIANCES at Nehru Palace in New Delhi and accorded 20 MoUs with various universities and skill sector councils.



ONLINE SHORT TERM COURSE

Dr.S.Shahitha, Head, CDC, Participated in the one-week UGC Sponsored Online Short Term Course on OUTCOME BASED EDUCATION AND CREDIT FRAMEWORK(from 20.09.2023 to 29.09.2023) organised by HRDC, Bharathidasan University, Trichy. The Resource Persons delivered lectures on Curriculum Design and Development, Academic Bank of Credits, Effective Question paper setting for Assessing Learning outcomes, Attainment Measurements of Pos and Cos and online Web tools for Education.



TEMPLE CONSECRATION

At the consecration of THULUKKA SOODAMANI AMMAN TEMPLE at R.Pudhupatti, Namagiripet on 03.9.2023, around 50 Volunteers and two Programme officers rendered service in regulating the devotees and assisted in serving food to them.



CLEAN CAMPAIGN

NSS Coordinator Mr.M.Kannan, Assistant Professor of Tamil organised a clean- campaign at Kattanachanpatty village on 22.09.2023.

25 NSS volunteers and one Programme Officer cleaned the prime locations of the village and planted tree saplings of varied varieties to establish a GREEN ENVIRONMENT. They instantly watered the saplings and educated the people about the importance of growing and preserving trees.



CHANRAYAAN -3

To salute the miraculous brains and strains of the ISRO Scientists and launching of CHANRAYAAN-3 to land successfully at the southern part of the moon, Institution's Innovation Council spent some precious moments of celebration on 04.09.2023.

IIC student-members made the occasion to evince scientific temper with their presentations and Miss A.Ramya, Assistant Professor of English highlighted the vital boost to country's space-tech ecosystem.



ORIENTATION SESSION

To nurture a culture of innovation and orient the students to contribute their novelties about technology and sustainability to healthcare and agriculture. Dr R.Kaviarasan, IIC Coordinator, conducted a session on SMART INDIA HACKATHON – 2023 on 14.09.2023.



AWARENESS ON SOLID WASTE MANAGEMENT



A programme on 'SMART INNOVATIVE WASTE MANAGEMENT & RECYCLING' was conducted by IIC & RD at the A – Block AV hall on 26.09.2023.

Dr. S. Anbalagan, Asst. professor of Microbiology and R & D member, focused on the various measures to manage solid waste and recycling processes and emphasized that people should change their attitude towards the disposal of trash.



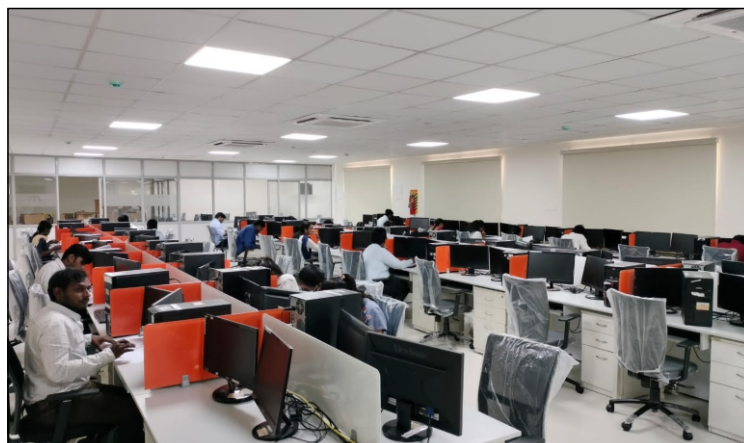
AMBASSADOR TRAINING

Dr.C.Indira Priyadharsini, Faculty, Dept. of Physics, successfully completed the Advanced Level, Innovation Ambassador Training offered by the Ministry of Education's Innovation Cell

Placement Cell

TCS-YEP-CSR TRAINING PROGRAMME

Placement cell triggered off the TCS-YEP-CSR training programme for the students of Computer Science, Computer Application, Mathematics, Physics, Chemistry, Statistics and Electronics & Communications on 11-09-2023. The total number of participants was accounted to be around 250.



OFF - CAMPUS INTERVIEW

Molecular Connections Campus Company conducted an off campus interview at MPTI on 11.09.2023.

6 candidates from our college and 28 from various institutions who had completed their courses on 2023 did attend the interview.

PARTICIPATION IN ICT ACADEMY BRIDGE CONFERENCE- 2023



3 ICT members Mr.T.Prabhu, ICT Coordinator and Assistant Professor of CA, E.Natarajan, Assistant Professor of CA, V.Arnhutharaj Assistant Professor of CS attended the ICT Academy Bridge -2023, 51st Edition, on 07.09.2023 at Hotel Le Meridien, Coimbatore.

Thiru Palanivel Thiagarajan, Minister for Information Technology and Digital Services of Tamil Nadu was the Chief Guest.

The speakers delivered an industry keynote on “EMERGING TECHNOLOGY TRENDS & IMPLICATIONS” and explained clearly Trillion Dollar Digital Economy (TDDE).

WORKSHOP ON GOOGLE APPS FOR EDUCATION

The team members of ICT organized a Workshop on “Google Apps for Education & for the new staff members those who have joined this academic year 2023-2024 on 15.09.2023. Mr.T.Prabhu, Coordinator of ICT, highlighted the usage of Corporate Mail id, Google Drive, Google Document, Google Spreadsheet and Google Forms. 20 staff members participated in the programme.



ORIENTATION ON DIGITAL LIBRARY



The team members of ICT and Library organized the Orientation Programme on “National Digital Library of India and N-List” for the new staff members those who have joined in the academic year 2023-2024 on 15.09.2022.

Mr.T.Prabhu, Coordinator of ICT insisted on how to access the e-resources & e-journals in NDLI & N- List and e-PG Pathshala. 20 staff members benefitted by this programme.

FDP ON DECISION MAKING SKILLS



ICT & FDP cells of our institutions in association with ICT Academy organised a three – day programme on **DECISION MAKING SKILLS** at the B – Block mini seminar hall from 25.09.2023 to 27.09.2023.

Ms.Simi Kalakamb, Senior Trainer- Training and Development, ICT Academy trained the participants in Creative thinking tools, Activity based on problem solving, Personality tests, Decision making Test, Root Cause Analysis, Matrix Decision, Analysis Decision Tree etc.,

WOMEN'S FORUM

MORAL STRENGTH

A **COUNSELLING SESSION** pertaining to **MORAL STRENGTH** for the I & II PG girls was conducted by the Women's Forum at the B-block Conference Hall on 14.09.2023.

Dr.A.Stella Baby, Vice Principal, addressed the girls on strengthening their attitude, aptitude, moral behaviour and conduct. She reminded the girls of their social responsibility and they should behave in such a way to bring grace to the family at all times.



FINE ARTS



NAKSHATHRA

15 Students of our college participated in the two-day (29.09.2023 and 30.09.2023) Inter collegiate **CULTURAL FEST - NAKSHATHRA-2K23** organised at Arasu College of Arts and Science for Women in Karur.

ORIENTATION PROGRAMME

EDC & IIC jointly organized an orientation programme on “Business Ideas for Younger Generation” on 12.09.2023 at the B-Block Conference Hall. Around 100 First UG students from various departments participated.

Dr.A.Apdhul Kathar, Field Coordinator, PU-IEDP –HUB, Periyar university, Salem, clearly explained that Entrepreneurship could be the pursuit of creating, managing, and scaling a business by taking calculated risks and being innovative.



Field Visit to IDEA Laboratory

Dr.Sudhakar, Dean R&D, Dr.Indira Priyadarshini, EDC Coordinator and Mr.R.Kaviarasan, IIC Coordinator led a group of 16 students on a field visit to IDEA Laboratory at KSR College of Technology, Trichengode on 20.09.2023. The students were exposed to the facilities and processes pertaining to development of new products.



CAREER AWARENESS CELL

NAVIGATING THE PATH

A Programme on “Exploring Public Service Examination & the Art of Speaking” was organized at the B-block conference hall on 21.09.2023 to provide career guidance to the students.

Dr. Anbu Arumugam, Senior Assistant Professor, Department of Public Administration, Government Arts college(Men), Chennai, Oriented the students with the molecules to grab success in the Civil Service Examination.



She navigated the students towards exploring about Active Examination, Previous Question paper, Cut-off marks, Answer keys, Revised Syllabus and Scheme etc.,

SPORTS ACHIEVEMENTS



DISTRICT LEVEL POWER LIFTING BENCH PRESS COMPETITION

Our Power Lifters exhibited their Physical Capacity, Indomitable Will and perfect technique at the District Level Power Lifting Bench Press Competition for men and women held at Salem on 17.09.2023. They showed that they could do it hands down and clinched 15 gold, 7 silver and 4 bronze medals. Both the teams were crowned OVERALL CHAMPIONS.

BRM 300 KMS CYCLE RIDE

G.Surya Prakash of II M.Sc - Computer Science and Mr.S.Kannan, Assistant Professor of Electronics and Communication & Head, Sports Events Management, with a might and stamina, muscled along the BRM 300 kms Cycle Ride from Salem to Coimbatore just in 18 hours against the stipulated time of 20 hours.



STATE LEVEL POWER LIFTING AND BENCH PRESS TOURNAMENT



State Level Power Lifting and Bench Press tournament was conducted at Coimbatore on 22.09.2023 and 23.09.2023. Our Power Lifters, with a perfect harmony, might, balance and a vision of their goal, hauled an astounding tally of 18 gold, 9 silver and 4 bronze medals. Both the Men and the Women teams lifted the OVERALL CHAMPIONSHIPS to their glory.

CIVIL PARTICIPATION IN SHAPING SOCIETAL DEVELOPMENT



Mrs. Vanessa Peter, Social Activist & Founder of IRCUDC, Chennai deliberated on the **ROLE OF CIVIC PARTICIPATION IN SHAPING SOCIETAL DEVELOPMENT** at the programme organized by Human Rights Cell & Citizen Consumer Club on 25.09.2023 in the college campus.

Her deliberations revolved around the process in which the people would take collective action to address issues of public concern and instrumental to democracy. She wanted the full spectrum of students' involvement in civic life to render community service to promote societal development.

YRC & RRC

EYE CAMP

Associated with Madurai Aravind Eye Hospital, YRC & RRC units of MCAS materialized an eye camp at the Physics Laboratory on 22.09.2023.

Eye care services were offered to 200 participants and all of them had their visions comprehensively tested. Eye glasses were distributed to 64 staff members. The medicos prescribed personalized recommendations for further treatment and created an awareness among them about regular eye check-ups. 20 had been referred for free eye operations at Aravind Eye Hospital, Madurai.new products.



Revival of Police Girls & Boys Club Programme



It was a moment of elation that the B-Block Conference Hall had become the venue for conducting a programme "Revival of Police Girls & Boys Club Programme" on 09.09.2023.

Smt.K.Bhavaneeswari, IPS., Inspector General of Police, West Zone and Smt.S.Rajeswari, IPS., Deputy Inspector General of Police, Salem Range, Salem appreciated 33 school students who had emerged winners in various competitions and honoured them with worthy prizes. They also awarded prizes to the police personnel in appreciation of their tireless service.

Thiru.Muthuvel Ramaswamy, Secretary, VMLs, Smt.C.Manju, Executive Director, VMLs, Dr.E.Karpagavalli, MBBS,DO, FAICO, FICO,MRCS(UK), Regional Medical Director - Dr.Agarwals Eye Hospital, Salem and Thiru.Balasubramnaiyan, NBS Cement & Steel, Rasipuram, Rotary Club of Rasipuram, Charter President had graced the event by playing an active role and contributing a lion's share to the successful conduct of the programme.





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